



Aircraft Researchers Group

2027

CONNECTIONS THAT MOVE AVIATION FORWARD

2027 Sponsorship Opportunities





A focused community. Meaningful connections.

The Aircraft Researchers Group (ARG) brings together researchers, brokers, OEMs, finance professionals, and appraisers across business aviation. Members exchange market knowledge, share aircraft opportunities, and connect one another with trusted industry resources.

That collaboration continues between events. Our WhatsApp community helps members fill gaps in market data, find specialized contacts, and share practical experience. Member questions also help shape our educational programming, keeping our discussions relevant to the needs and interests of the community.

ARG is entirely sponsor-funded. Your support makes our educational programming and events possible while connecting your company with an active community of professionals who regularly seek market insight, specialized expertise, and industry resources.

≈500

Email Contacts

≈200

WhatsApp members

40

Average Coffee Talk
Attendance

130

2026 Annual Connect
RSVPs

Figures shown separately; combined unique reach has not been measured.

Looking Ahead to 2027

Two Regional Happy Hours

Target: 50 attendees each

Smaller gatherings designed for conversation and relationship building.

Coffee Talks

Averaging 40 attendees

Virtual educational sessions shaped by member interests and practical questions across business aviation.

Annual Connect Event

Target: 150 attendees

Our flagship gathering, bringing the broader ARG community together in person.



Choose how you connect.

OPPORTUNITY	CONTRIBUTION	PACKAGE INCLUDES
ARG Annual Partner	\$5,000 / year	Event-level Annual Connect sponsorship (\$2,500 level) Linked partner logo on the ARG website throughout 2027 Logo recognition in all four quarterly ARG newsletters One dedicated partner spotlight post Opportunity to lead one educational Coffee Talk in 2027 on a topic relevant to member interests, with the topic and speaker coordinated with ARG.
Happy Hour Co-Sponsor	\$2,500 / event	One of two co-sponsors for a regional gathering Logo recognition in event communications and signage Logo recognition on the ARG website and in the quarterly ARG newsletter covering the sponsored event One dedicated sponsor post and verbal acknowledgment.
Happy Hour Exclusive Sponsor	\$5,000 / event	Sole sponsor of a regional gathering Logo recognition in event communications and signage Logo recognition on the ARG website and in the quarterly ARG newsletter covering the sponsored event One dedicated sponsor post and verbal acknowledgment Opportunity to lead one educational Coffee Talk in 2027 on a topic relevant to member interests, with the topic and speaker coordinated with ARG.
Annual Connect Sponsor	\$500–\$5,000 / event	Choose an event-specific sponsorship level Recognition varies by selected level See Annual Connect tier comparison for details

Happy Hour sponsorship is separate from annual partnership.

Each Happy Hour offers either two co-sponsors or one exclusive sponsor.

INVESTING IN AVIATION'S FUTURE

ARG is developing a \$2,500 scholarship through Embry-Riddle Aeronautical University for 2027, extending our commitment to education and the next generation of aviation professionals.

Interested in sponsoring ARG? Let's find the right opportunity for your company.



Annual Connect Tiers

BENEFITS	Supporting \$500	Community \$1,000	Event \$2,500	Lead \$5,000
Logo recognition on event signage, website, sponsor thank-you communications, and quarterly newsletter	●	●	●	●
Post-event recap with attendance totals and photos	●	●	●	●
Dedicated sponsor social media post	○	●	●	●
Opportunity to provide an approved giveaway*	○	○	●	●
Company spotlight in newsletter and on event webpage	○	○	○	●
Brief welcome opportunity before the raffle	○	○	○	●
Reserved guest places (proposed counts)	2	3	4	6

● Included ○ Not included

Lead sponsorships are not capped. All Lead sponsors receive equal top-tier recognition.

* Sponsor supplies the approved item and covers production and delivery.

Lead sponsors may also explore a signature drink opportunity, subject to venue availability.

Reserved places count toward event capacity and require RSVP by the sponsor deadline.

Have something else in mind? We're happy to discuss sponsorship ideas that align with your goals and support the ARG community.



LET'S CONNECT

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